

# Privacy Policy

## Protection of Your Search Data

This Privacy Policy applies to all services, software applications, and websites where it is posted (collectively, "the Services"), which are operated by Oxbridge Economics.

This Privacy Policy details the Personal Information we collect, how we utilize and disclose that information, and the choices you have regarding our data practices. This Privacy Policy forms an integral part of our Terms of Service.

By accessing and using the Services, you consent to the data practices described in this Privacy Policy. If you do not agree with this Privacy Policy, you should refrain from accessing our websites and using the Services.

## Types of Personal Information Collected

We collect Personal Information that you provide directly, for instance, when you create an account or interact with us. This includes:

**Collection of Communication Information:** Your name, contact details, and the content of your messages when you communicate with us.

**Collection of Social Information:** Through our Social Media Pages on platforms such as YouTube, LinkedIn, and WeChat, we collect Personal Information you choose to provide, such as contact details. The hosts of these platforms may also supply us with aggregated data and usage analytics concerning our Social Media Pages, including engagement details.

**Collection of Technical Information:** As you access and use our Service, we automatically gather certain information, including:

- **Log Data:** Information sent by your browser when you visit our site, such as your IP address, browser type and settings, and the date and time of your requests.
- **Device Information:** Details about your device, including the operating system and browser, which vary depending on your device settings.
- **Usage Information:** Data on how you interact with our Service, including viewed content, utilized features, and activity patterns.

**Use of Cookies:** Our Site employs cookies to function effectively, collect usage statistics, and enhance user experience. Cookies are small data files stored on your browser. They vary in

duration; some expire when you log out (session cookies), while others remain after your browser is closed until a specified expiry date (persistent cookies). For more details on cookies, please refer to All About Cookies.

**Analytics Services:** We utilize analytics services, such as Google Analytics, which use cookies to analyze how users engage with our Site. More information about Google Analytics' data practices can be found at [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/).

**User-Controlled Cookie Settings:** Most web browsers offer options to manage cookies through their settings. Consult your browser's "help" section for instructions on receiving cookie notifications and managing cookie settings.

## Usage of Personal Information

We employ Personal Information for several functions including:

- Administering and granting access to the Services;
- Enhancing, maintaining, or repairing any aspect of the Services, which may remain internal or involve third-party sharing as needed;
- Informing you about Service features or aspects that may interest you;
- Addressing your inquiries, comments, feedback, or questions;
- Sending administrative information regarding the Services or updates to our terms, conditions, and policies;
- Analyzing your interaction with our Service;
- Developing new programs and services;
- Preventing fraud, criminal activities, or misuse of our Service, and ensuring the security of our IT systems, architecture, and networks.

**Aggregated Information Use:** We may compile Personal Information into an aggregated form to evaluate the effectiveness of our Services, enhance and introduce new features, and conduct research. These aggregated insights may be internal or shared with third parties as necessary. Occasionally, we might analyze general user behaviors and characteristics, share aggregated data like general user statistics with third parties, publish, or make such information broadly available.

## Privacy Rights Overview

This section elaborates on your privacy rights concerning our handling of your Personal Information, including:

1. **Information Collection and Use:**
  - **Categories of Personal Information:** We collect various categories of Personal Information as previously detailed.

- Source: The Personal Information is obtained directly from you, through your interactions with our Services, and from our Social Media Pages.
  - Usage: Each category of Personal Information is used as described in our prior communications, primarily to administer and enhance the Services, respond to your inquiries, and ensure security.
  - Disclosure: We disclose Personal Information as necessary for the operations of our Services and as outlined in previous sections. This does not limit our ability to use or disclose information as previously described.
2. Your Rights:
- Right to Know: You have the right to know what Personal Information we have collected about you, including how it has been used and disclosed.
  - Right to Deletion: You may request the deletion of your Personal Information from our records.
  - Non-Discrimination: Exercising your privacy rights will not result in discriminatory treatment.
3. Additional Assurance:
- We do not sell your Personal Information.
4. How to Exercise Your Rights:
- To exercise any of the above rights, please contact us via email at [admin@oxbridge-econ.com](mailto:admin@oxbridge-econ.com).

These disclosures complement, and do not restrict, the practices described in earlier sections regarding the collection, use, and disclosure of your Personal Information.

## Updates to This Privacy Policy

As our Services, activities, and business operations evolve, we may modify this Privacy Policy. Any updates will be posted on this page, or other notification methods will be used as required by applicable law. Your continued use of our Services, or your provision of Personal Information after these updates, signifies your acceptance of the revised Privacy Policy. We encourage you to review this policy periodically to stay informed about how we protect your information.

## Contact Information

Should you have any inquiries regarding our Privacy Policy or our practices concerning your personal information, please do not hesitate to contact us at [admin@oxbridge-econ.com](mailto:admin@oxbridge-econ.com). We are here to assist you.